



FACE

for Children in Need  
من أجل مستقبل أفضل للأطفال



Annual Report 2022





- 3 Outreach Groups (street - detention centers - communities)
- 3 Homes for abandoned babies and children
- 1 Transitional Home for children at risk of abuse or neglect
- 1 Alternative Care Program
- 1 Training Program



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# Key Figures

## FACE Teams 2022 Achievements

FACE teams reached  
**5700 children and  
600 families**

FACE teams were  
composed of  
**133 Egyptian staff**  
(60% women)



Since 2003, FACE has placed a total of 929 children into families (reintegration or Kafala), 59 of which were integrated this year.





4500 street children, orphans and abandoned children accessed non-formal education



3500 children accessed recreational, sports, arts activities



850 children have accessed counselling and psychology sessions



325 children in detention received legal support



2200 children received medical care on the streets, in detention centers, in communities and in the centers



277 former street children, orphans and abandoned children stayed in residence in the FACE Street Children Transitional Home and in the 4 FACE Homes



Outreach Team provided emergency support to 400 families & 1200 children



Outreach Team reached 500 children in Ministry of Social Solidarity institutions (5000 contacts)



FACE Outreach Team reached and supported 1500 children on the streets (5500 contact)



FACE Outreach Team reached and supported 3000 children and 600 families in slums and poor communities (13000 contacts)



356 children were supported to remain in school or to reintegrate into school



Over 500 future Kafala parents have received support from FACE Trainers



59 children reintegrated their family, extended family or Kafala family



4 youth accessed vocational training & 53 youth received support to access employment



# A Word

## From FACE Founder and Executive Director

*Dear Friends of FACE,*

*We are writing to share the achievements of our teams in 2022, a transitional year, after what has been two difficult years of global pandemic. The health situation has stabilized in Egypt during 2022 and our work has returned to a more normal situation. This allowed our teams to reduce the focus of their work on protection and support in a context of emergency and to focus again on the long-term objectives (reintegration of children into family and promoting alternative care in Egypt) as well as of course the daily urgent support to children when needed.*

*If the health situation has improved, the economic and financial situation in Egypt has worsened dramatically in 2022. Inflation rates continue to increase year after year and the cost of life has been multiplied by three, affecting not only the most vulnerable categories of the population but also our team members who are not able to afford a decent living with their salaries. In view of this context, FACE, as most organisations and businesses, had to increase salaries in order to cope with the inflation. This increase has been very difficult for our organisation considering the important number of staff required to run our homes and projects.*

*Nevertheless, we have been able to increase our support thanks to the development of new prevention activities, in the poorest communities and slums in Cairo. Our teams have reached and supported over 5000 children in 2022 and close to 1000 families, 275 children stayed in our homes and 50 children were reintegrated successfully into their family or into alternative family care (Kafala).*

*Our teams have worked hard to create a new aftercare program in order to provide adequate support to older children staying in FACE homes, to help them to prepare for their future independent life. This program is very innovative in Egypt where most institutions and orphanages have no services to support care leavers, resulting in important difficulties for young people and young adults leaving institutional care without preparation and adequate support.*

*FACE has also remained involved in the promotion of Alternative Care in Egypt and has obtained important progresses in 2022. FACE is in active discussions to plan the opening of a National Kafala Center, to centralise abandoned babies in Cairo, reducing baby trafficking, with the aim to develop healthy and safe placement into Kafala families and therefore reduce the number of orphanages in Egypt. This new project is an immense success for FACE, aiming to change the lives of abandoned babies and orphans for generations to come, and will be one of the main objectives of the organisation in the coming years.*



*All these achievements are possible thanks to the donations of the generous supporters to our organisation in the last two years who have helped us to respond very actively to the situation of the health and socio-economic crisis in Egypt. We managed the situation thanks to the immense generosity of our supporters and partners, who helped us tremendously during these unprecedented difficulties, with at times incredibly generous spontaneous support.*

*We are however continuously observing the current situation of Egypt with concern. The inflation is expected to continue to increase and we are bracing ourselves but I stay confident that our experience, the immense dedication of our teams, and our strong network of generous supporters will help us to face this period of uncertainty.*

*I would like to express to you all, on behalf of the children and our staff, my deepest thanks and all my gratitude for your past and future support to FACE.*

*Warmest regards,*

*Flavia*

*Flavia Shaw-Jackson  
Founder & Executive Director*





# Highlights

## Increasing number of referrals from local and national authorities

FACE Transitional Home (TH) for street children (boys) and FACE Homes for orphans and abandoned children in Obour (boys and girls) have acquired, with the years, a strong reputation with local and national authorities. Since many years, different authorities have occasionally asked support from FACE to receive children in need of protection.

We have observed in 2022 an important increase in the number of children being referred to FACE Homes to receive protection. FACE Homes have received an increasing number of referrals (+80%) in 2022 from the National Child Helpline, the Ministry of Social Solidarity (MoSS) or Prosecution Offices. 25 of the 30 children referred to the transitional home in 2022 were placed by authorities, which represents an important change for FACE teams who are receiving less children in street situation. These children were referred to FACE after going through very violent or traumatic situations (severe physical abuse, witnessing murder of parent, parents sent to jail...) to receive immediate protection and support, most of them required a very specific attention and care and most often specialized medical and psychological care. This new increasing trend will require from FACE to increase psychological resources in order to cope with these increasing needs of psychological support.



## Community Outreach

The development of FACE prevention outreach activities was one of the main highlights of 2022. The work initiated during the Covid -19 pandemic to respond to the situation of emergency has been developed, allowing FACE Outreach Team to reach a much larger number of beneficiaries and to address children problems in a preventive way. The activities conducted in 4 of the most vulnerable communities in Cairo have helped supporting thousands of children to remain protected, to remain in school, to obtain legal documentation and to remain in good health. This new project is very important in the context of growing inflation in Egypt, where poor families are the first affected by the increase of prices in Cairo and in all Egypt.



## Aftercare Program

Young people raised in care homes face many challenges after they reach 18 years old and have to leave these care homes to be independent and integrate with society. Since several children in FACE Homes are reaching adolescence, FACE has initiated a **new Aftercare Program** to support young people to prepare their independence. An Aftercare Officer has been recruited and procedures are being designed to accompany the first young people in FACE Homes to gradually prepare their social and professional integration. There is an important gap in the preparation of children to aftercare in the large majority of institutions in Egypt and FACE hopes to be able to support the Ministry of Social Solidarity to replicate this project with other institutions in future years.





# Salam Street Children Program Outreach

Outreach consists in providing services to a group that might not otherwise have access to those services. A key component of outreach is that the groups of social workers are mobile and meet the beneficiaries in their environment. Compared with traditional service providers, outreach services are provided closer to where beneficiaries may reside, work or hang out, and are entirely voluntary-based.

In 2022, the stabilisation of the Covid-19 pandemic has allowed FACE Outreach Team to focus on its core objectives and to reduce emergency support activities initiated in 2020-21.

The three Outreach groups expanded their work (15 staff in total) on the streets of Cairo, in four detention centers and in some of the poorest communities and slums in Cairo, to provide protection and support to children and families to remain safe and find alternatives to their lives on the streets, or to prevent situations of abuse or risks in these communities. FACE Outreach Team reached over 5500 children and 1000 family members during 2022. They conducted close to 1000 medical interventions, 300 children received legal support, 2000 children received psychosocial support, 3000 children received life skills education.

In 2022, besides its work with children in street situation and in detention, the Outreach Team developed new prevention services in four of the poorest communities and slums in Cairo ("El Zarayeb", "Kuwait land", "Masr El Mahrousa" and "Ahlina"). Each area is visited at least once a week and FACE Team provides a variety of services adapted to the context and needs in each community. The objective of the community team is to support children and their families to improve child protection and reduce risks of school dropout, domestic violence, child exploitation through street work, illegal migration for adolescents and young adults...





Since its start in 2008, FACE Street Outreach Team observed that a large proportion of street children were coming from a few slums and communities; the team also identified some of the main causes pushing children to live/work on the streets. The new Community Outreach Team provides recreational and arts activities, educational activities and life skills education, legal support, support for schooling, counselling, hygiene and medical support, emergency support, job placement support and for income generation activities to families... This new project initiated in 2020-21 is crucial for FACE to support children and families in the current context of economic crisis in Egypt that affects in first place the poorest categories of population.

During 2022, the team had the chance to collaborate with the French NGO Clowns Without Borders, a local group of clowns (Utta Amara) who performed several shows in the communities where the FACE Team is working. These shows were great opportunities to bring fun to all families and children from these communities. The FACE Team worked with families and children for in a participatory workshop to decorate some walls of the community.

In 2022, the Community Outreach Team focused its work on legal support to children and families. Birth certificates are essential for children in order to be able to access public services and school, during 2022 the work of the Community Outreach Team focused a lot on providing information and support to children and families about the importance of birth certificates and identification papers. 177 children received support in collaboration with FACE Case Management Team.





# Salam Transitional Home



**The FACE Transitional Home offers children full accommodation, protection and psychosocial support while preparing their social reintegration.**

**62 children have stayed in the TH over 2022 (31 of them were joining the home for the first time).**

The number of children staying in the TH has increased in 2022 due to the stabilization of the Covid-19 pandemic and to an increasing number of children referred by authorities (14 children from National Council of Childhood and Motherhood child helpline, 6 children from prosecution offices, 3 children from Ministry of Social Solidarity, 2 children from Child Protection Committees). These children were referred to FACE after being victim of severe violence, after their parents were arrested/jailed or murdered... most of these referrals implied very difficult and traumatic situations for children, requiring FACE social workers to adapt the support and the services offered to these children. This is a new evolution and FACE has started adapting the services provided in the Transitional Home. All children in the TH have accessed psychological support and counselling sessions with individual case managers. 23 children in the TH have been supported for family reintegration and receive ongoing follow up from FACE social workers.

In the TH, 20 children have attended the FACE Child Friendly School on a regular basis while 38 children attended the local public school and 3 young people attended vocational training. Several weekly informal outings are organized for the children, always in the presence of staff. Some children study during the day in the FACE Child Friendly School, and it is essential for them to be involved in social activities outside of FACE. In September, a special summer trip has been in Marsa Matrouh for all children. This year, a group of children in the TH created and presented a theater play named "Crime on the Eastern Train". A new computer and gaming room was also created on the demand of older children who decorated the room themselves.



# Salam Case Management Reintegration Team

**The Reintegration Team provides Case Management support to all children to ensure their reintegration in school, family, employment and society.**

- 94 new case management files have been opened, of which 35% were female.
- 123 children have been supported for reintegration:
  - 29 children (2 females) have been supported to reintegrate back into their family or extended family.
  - 41 children have been reintegrated into school.
  - 53 youth have been placed in employment.
- 165 children have received support (school uniforms and materials) in order to remain in school and prevent drop out.
- 177 children have received legal support; for birth certificates, identity cards, support for unlawful arrests, proof of genealogy.
- 10 families have received support to start up a small business (in sewing, tailoring, cleaning products sales, electricity tools), benefiting indirectly to 25 children at risk or former street children. Support to families (most often mothers) to start up small businesses is a very useful project to empower families economically and allow them to better take care of their children.





# Abandoned Children Program

FACE Abandoned Children Program works to prevent family break up and to prevent child abandonment or unnecessary placement into institutional care. The FACE Case Management Team ensures that children referred to FACE Homes are placed as a last resort, after all possibilities of family/community-based placement have been assessed. Children receive support to reintegrate their family when possible, or to be placed in a Kafala (Egyptian adoption system) family. With this support, 20 families were able to keep their children.

3 FACE Homes provide high quality care to orphans, abandoned children and child victims of abuse. 215 children (48 girls) stayed in the 3 FACE Homes this year:

- 92 babies (0 to 2 years) stayed in the Maadi Home (19 girls).
- 68 children stayed in the Obour 1 Home (29 girls).
- 55 children stayed in the Obour 2 Home (all boys).
- 60 children were referred to the Abandoned Children Program Homes for the first time (90% increase compared to 2021).
- 10 children with special needs were staying in FACE Homes in 2022.

During 2022, the 3 FACE Homes have offered a wide range of services to all children staying in the homes: provided 1720 medical acts (1150 in-house and 570 through referrals to specialised hospitals), these consisted of regular medical check-ups, medical care, operations and vaccinations.

All babies in the Maadi Home have received regular baby massages and all children receive psychomotricity support from a specialist.

All children under 3 ½ years accessed non-formal education, 111 children from the age of 3 ½ attended full-time schooling in local schools.







All babies in the Maadi Home joined very regular outings in the local garden and neighbourhood. The two Obour Homes also organised a very large number of leisure, sports and arts activities, with a particular attention to ensure girls have similar access than boys to all types of activities. Number of sports activities are organised in the Home and its garden (football, Zumba, Gym...) and with external clubs (Karate, Judo, Taekwondo, Kickboxing...). As every year, summer holidays were organised for all children in a summer resort in Marsa Matrouh during August.

### **In 2022, FACE launched a new and essential project to support children in FACE Homes to prepare Aftercare.**

Young people raised in homes and orphanages face many challenges after they reach 18 years old and have to leave these care homes to be independent and integrate within society.

The transition to adulthood is a very challenging phase for all young people. Most young adults' journey nowadays extends to their mid-twenties until they become fully independent. It is much more challenging for children raised in alternative care homes as they face the outside world without their parents' support. As in many other countries there is an important gap in Egypt and very few institutions provide adequate support for care leavers. This has pushed FACE to work on a new project to ensure all young people in its home can receive adequate support to prepare their future life. The new project will include several areas of support (housing, life skills, education, employment, relationships, stigma, financial situation, health, mental health, resilience, and relationship with the civil society) to support young people towards their independence.

An Aftercare Officer has been selected internally and trained and the team started preparing the first group of young people in 2022 to design the first steps of the project. The new project is planning the opening of Transitional Apartments in 2023 to help young people preparing their independent life in a more independent setting.



# National Family Reintegration Program



- 23 families were supported to avoid placing their children into institutions thanks to the support of FACE social workers and case managers. This work is essential to FACE to avoid unnecessary placement of children into institutions.
- 25 children (16 boys - 9 girls) staying in FACE Homes were placed in Kafala families (21 couples and 4 single mothers). All placements were carried out by MoSS social workers with the assistance of FACE staff.
- 419 foster families were supported to receive training on childcare techniques and positive parenting (353 families from father and mother - 66 single mothers).



FACE is a member of 5 committees for Kafala (the National Committee and 4 local committees in Cairo, Giza, Qalyubia and Sharqia). FACE attended 20 meetings over 2022 to take part to discussions and evaluations of families requests at the governorate level and national level.

In 2022, FACE cooperated with Wataneya and Save the Children to review and update some elements of the Kafala System Guide and the mandatory training curricula for Kafala families. These meetings resulted in the creation of a Kafala manual, of a manual to support Kafala families and in assessment and monitoring forms designed to select and monitor Kafala families.

FACE trainers participated in delivering 3 training workshops for MoSS employees (7 days in total) in Assiut, Sohag, Minya, Marsa Matrouh, Sinai, New Valley, Sharkia, Beni Suef, Menoufia, Port Said, Damietta and Ismailia) with 75 trainees who were trained on the stages and procedures of the Kafala system.

### **Initial discussion to open a National Kafala Center (NKC) with the Minister of Social Solidarity.**

First discussions have been held in 2022 with the Minister of Social Solidarity, to advocate for the creation of a new NKC allowing to centralise abandoned babies and allowing the government to protect and trace each child, in order to give the possibility to all abandoned babies to be placed with caring families, and to progressively close orphanages in Egypt. The first discussions were very positive and FACE will work on the opening of this new NKC with MoSS in 2023.





# Training Program

In 2022, FACE teams have conducted 103 days of training for 397 staff participations, for FACE Teams but also with government and civil society partners.

## Internal Training

FACE Trainers conducted 89 days of training with 307 program staff participations during 2022.

**Main topics of training:** Basic Staff Training (child development and on FACE target group, basic social work, and communication skills), Case Management, Child Protection Policy, Non-Formal Education and Life Skills, Basic Medical Care and Psycho-social Support. With an additional part dedicated to childcare techniques with very young children, Psychomotricity and other skills that are essential to maintain high quality services in FACE centers working with babies and young children.

The Maadi Home staff also received a training session from the Ministry of Health about HIV/AIDS.

The FACE Outreach Team (12 Staff) followed 9 days of training and strategic workshops on First Aid, recreational and arts activities, activity design and planning.





## External Training

- 14 days of training were provided by FACE to 90 staff of Ministry of Social Solidarity, of Salam Child Protection Committee, and of Ghabbour training school.
- 2 days of training on Child Protection Policy to 8 staff of a MoSS detention center in Agouza.
- 2 days training to Salam Child Protection Committee on Sexual Harassment and Child Rights (25 staff).
- 4 days training on Child Protection Policy and Advocacy to employees of Ghabbour company  
The objective of the training was to explain the concept of Child Protection Policy and of safe environment in a school environment for employees of Ghabbour company training program. This training was very well received and has been a great opportunity to involve society in FACE's global approach of child protection in Egypt.
- 3 FACE trainers participated with MoSS to deliver training to staff in 8 governorates on the new system of Kafala in Egypt and on the new manual for 6 days in January and July 2022. The training targeted the following governorates; Port Said- Ismailia- Suez- Demiatte- Dakahlia- Sharqia- Beni Suef- Fayoum. The training took place in MoSS building, and 40 trainees were attended the training.





# Finance and Administration

## Income and Charges Statement (in €)

Income	2022	2021
Operating income	1 062 314,11	864.356,25
<i>Individual donations</i>	191 994,01	256.821,32
<i>Sustainable Member donations</i>	732 410,28	489.042,22
<i>Private Company and Foundation donations</i>	135 966,07	110.621,29
<i>Institutional grants</i>	1 943,75	7.871,42
Other interest and financial income	192,29	7.672,36
Other income	411,97	750,52
<b>Total Income</b>	<b>1 062 918,37</b>	<b>872 779,13</b>

Charges	2022	2021
Operating charges	1 099 067,05	917.519,82
<i>Program services</i>	1 012 917,65	831.766,78
<i>Fundraising, Communication and Events</i>	46 169,20	46.136,08
<i>Administration and General</i>	39 980,20	39.616,96
Value adjustments on fixed assets	0	91,34
Other interest and financial charges	22 371,74	2222,31
Other charges	425,86	181,11
<b>Total Charges</b>	<b>1 121 864,65</b>	<b>920.014,58</b>

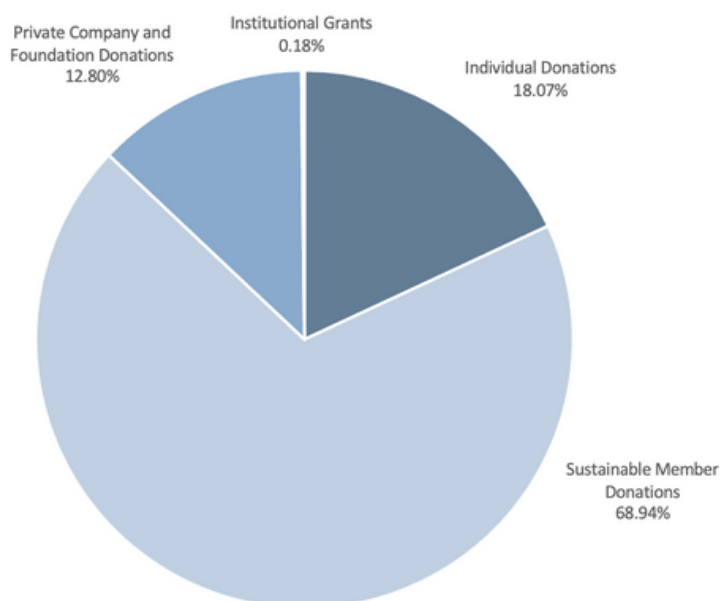
<b>Surplus/(Deficit) for the financial year</b>	<b>(58 946,28)</b>	<b>(47 235,45)</b>
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All FACE accounts are audited annually by the independent auditors  
- Deloitte. FACE follows very strict financial procedures to ensure  
the best use of its funds.



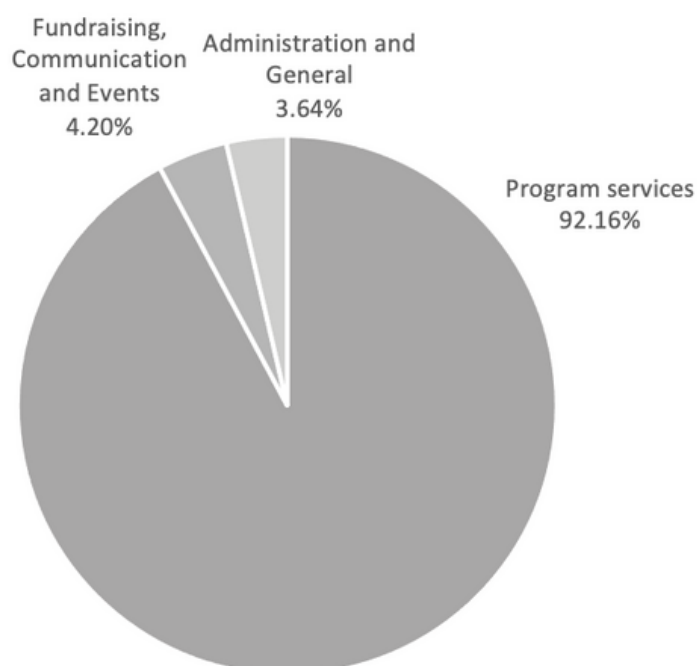
## Operating Income Repartition

(as at 31 December 2022)



## Operating Charges Repartition

(as at 31 December 2022)



**Board of Directors:**

**Management in Egypt:** Nabila El Gabalawi & Hisham Regal

**President:** Flavia Shaw-Jackson

**Trustees:** Nicolas Hollanders de Ouderaen & Patrick Staar



# The Way Forward

At the start of 2023, we are looking at future years with a lot of hope but also with some concerns about Egypt's economic situation. We are on one hand observing with great concern the growing inflation of basic goods in Egypt which has worsened in 2022.

Inflation is strongly impacting the most vulnerable categories of the population and we are anticipating increased needs of support among the most vulnerable groups. The difficult economic situation is also affecting our financials as funding opportunities are more and more difficult in Egypt for child protection NGOs, despite the context of increasing needs.



In parallel and despite these economic difficulties, 2022 has been a very promising year for our work in favour of alternative care and family placement in Egypt. The advocacy work initiated since 2014 has resulted in new progresses in our collaboration with Egyptian authorities, with FACE proposing a new and unique National Kafala Center, in order to centralize the care and the placement of abandoned babies within one main center in Cairo, in order to give a chance to all abandoned babies to be placed at an early age into family care, and avoid their long term institutionalization. We are extremely proud to be leading this new project that should start in 2023, and for which we are already looking for new partners and supporters. This new project will represent an essential step in the deinstitutionalization of the Egyptian child protection sector and we look forward giving you more news of this new and unique project in Egypt.





# In Memory of Dr Raouf Ghabbour

Prayers and the fondest of memories are what we have to remember our dearly departed. It is with profound sadness and deep sorrow that we mourn the loss of the incredible supporter of FACE for Children in Need, Dr. Raouf Ghabbour, who passed away on Wednesday, November 9, 2022.

His support to FACE won't be forgotten by all FACE's staff and children. We pray for him to rest in peace, and we extend our deepest condolences to his children, family and beloved ones.





# A Big Thank You!

## Sustainable Members



## Institutions





## Other Supporters



FACE wishes to thank ALL supporters and donors, every contribution goes to putting a smile on a child's face!







# FACE

for Children in Need  
من أجل مستقبل أفضل للأطفال

[www.facechildren.org](http://www.facechildren.org)

