

## 2015 Annual Report



#### Dear Friends,

There are no words to express our gratitude; we would like to thank you sincerely for your immense support and for making FACE's accomplishments possible. 2015 has been a year of consolidation for our organization. We have worked hard at strengthening our programs structures and at developing our field teams training capacity. These achievements, although may appear to be not very significant, are essential to the long-term sustainability of our organization and social impact.

We have also continued to work on the deinstitutionalization of our programs, which we believe is an absolute essential step for our organization to ensure the well-being of children living outside of family care in Egypt. For several years, FACE has been advocating in favour of lowering the minimum age for the placement of children into Kafala (foster care) in Egypt. In January 2015, an amendment to the Egyptian Child Law has decreased the legal minimum age for placement of abandoned babies into foster care from 2 years of age to 3 months, allowing the placement of babies from institutions into family homes at an earlier age. This is a direct achievement of our work and lobbying with the Ministry of Social Solidarity for the past 3 years, especially with the Minister of Social Solidarity, Dr Ghada Waly, who has been very collaborative and attentive to our recommendations. In 2016, we will continue to promote family based care versus institutional care for children in Egypt. Thanks to better gate keeping policies, we will ensure that children are placed in institutions only as a last resort, after ensuring all family placement options have been exhausted. We will also support local authorities to develop and strengthen the system of selection and support of foster family care, in order to allow more children to grow up within a caring family instead of an institution. FACE is not against institutional care and we acknowledge the need for transitional services; however, we are very much aware that no institutions or centers, even those of best calibre and standing, can replace the love and affection provided by a caring family. The promotion of family based care models will require an important effort of from FACE to raise the necessary to the Egyptian society at large and to institutions, in a country and culture where children institutions are perceived very positively and are believed to have a very positive impact on children's lives. Flavia Shaw Jackson



## **OVERVIEW**

FACE for Children in Need was founded in 2003 in Cairo, Egypt. FACE's mission is to assist and protect orphans, abandoned children, street children, their families and communities, regardless of race, culture or religion. FACE runs two main programs:

1. The Family Program, previously called Early Child Development ("ECD"), is composed of four centers for orphans, abandoned children and children in need of protection, and of a family/Kafala team aiming at supporting children to prepare their placement into family care.

2. The Street Children ("SC") Program is composed of an outreach team, a day Drop In Center ("DIC"), a Transitional Home ("TH"), a Case Management ("CM")/reintegration team, an education team and a medical team.

3. Both Programs include a training component composed of specialists in different fields (social work, child protection, education, medical care, childcare...) in charge of providing training internally and to civil society and Government partners.

## **FACE PRIORITIES**

## **Child Protection and Best Interest of the Child**

All actions taken by FACE comply with Egyptian Law and are based on the United Nations Convention rights of the child. All decisions made by FACE and its teams are made in the best interest of each child supported by FACE.

## **Participative Approach**

Children are directly involved in the organization and implementation of activities to inspire ownership, creating child-led projects that have a more sustainable impact.

## **Close Collaboration with the Egyptian Authorities**

Projects are run in collaboration and with the support of the Egyptian authorities at local and national levels. FACE is careful not to duplicate or replace Government services but to complement existing services and provide technical support for these projects. FACE is the only foreign NGO authorized to take in abandoned children from 0 to 2 years old. A pioneering study on Kafala (fostering) has been launched by FACE, commissioned by the Ministry of Social Solidarity ("MoSS") and FACE is associated with the Kafala Committee created by MoSS in 2015 to improve the system of placement into Kafala in Egypt.

## **Training Program created and developed by FACE**

The training guarantees the sustainability and the quality of FACE projects. Participatory and concrete trainings based on field needs, inspired by 10 years' experience on the ground, take into account the cultural specificities of the country. Innovative and effective methodology FACE projects serve as examples for the Egyptian authorities. At the request of the MoSS, FACE organizes workshops on the management of childcare institutions and about the methodologies of how to work with street children.

## **Strict Financial Control and Monitoring**

FACE maintains rigorous controls on expenses and cash management. The priority of FACE is to use each penny collected for the needs of the children, the administrative costs being inferior to 7% of the overall budget. An independent and internationally recognized auditor (Deloitte) audits FACE annual accounts. The Belgian Finance Ministry also audits FACE regularly for tax authorization.

## EARLY CHILD DEVELOPMENT PROGRAM

## A- ECD Program

During 2015, 205 children (68 girls) have stayed within the 3 FACE orphanages (31% increase on 2014)

- > 81 children have stayed in the Maadi Home (26 girls)
- > 46 children have stayed in the Benha Home (10 girls)
- 78 children have stayed in the Obour Home (32 girls) (of which 58 were new children to join the ECD Program during the year).

**141 staff members** have worked within the ECD Program centers, 35 new staff members have been recruited throughout 2015 in order to cope with the increasing number of children and ensure sufficient staff/child ratio:

- > 50 staff in the Maadi Home (0 to 2 years old) with a ratio of 1 to 2 babies per carer
- > 35 staff in the Benha Home (2 to 6 years old) with a ratio of 2 to 3 children per carer
- **56** staff in the **Obour** Home (4 to 6+ years old) with a ratio of 2 to 3 children per carer.

The number of new children joining the ECD Program has increased in 2015. This is largely due to the reinforcement of procedures for placement of abandoned babies in the end of 2014 by the Ministry of Interior ("Mol"), following the recommendations made by FACE, which have not allowed the placement of babies in unregistered centers. FACE has been obliged to recruit more staff in order to cope with this increased number of children. In order to adapt to this evolution, the team is also working on reinforcing the placement of children into family based care.

**Staffing**: FACE is working with relatively high numbers of staff in its projects in order to ensure sufficient child/staff ratio. FACE works with very young babies and children who are often in very difficult health conditions and require intensive care from carers, social workers, nurses and psychometricians. Children are living in the FACE centers 24/7, all throughout the year, which requires organising rotation and shifts for staff in order to ensure the sustainability of staff members and prolong their time within the FACE team. Well-trained and happy staff is of utmost importance to FACE in order to ensure that high quality of services are provided to the children. It is also essential for FACE to remain a model of good practice for Government run orphanages, so as to provide them with support and guidance and to contribute to improving the Child Protection sector in Egypt.

## B- Medical Care-Psychological Care- Hygiene and Nutrition

FACE has provided medical check-ups, medical care, surgery and vaccinations to all 205 children. This included **4,024 medical acts**, of which 3,079 were conducted internally and 945 externally through referrals to specialized hospitals during the year.

**3,205 psychomotricity sessions** have been conducted across the three centers during the year (of which 1,495 were group sessions). Baby massages are provided to children under 1 year. In 2015, **1,977 baby massages** have been given to the babies at the Maadi center (or an average 20 massage sessions per month per baby).

All children at the Maadi, Benha and Obour homes receive high standards of hygiene and nutrition, as recommended by the orphanage's paediatrician and the National Institute of Nutritionists.

# C- Non-formal education and Integration of children into public school

All children under 6 years of age (80 children in total) have access to specially tailored non-formal education, with the aim of preparing them to join public school or to help improve their schooling level.

## All children from the age of 3.5 years (108 children in total) have been registered in full time schooling:

<u>Benha center</u>: 34 children enrolled in school (28 children in preschool and KG / 6 in Primary school) <u>Obour center</u>: 74 children enrolled in school (15 children in KG and preschool / 47 in Primary school / 12 in Special



## D- Children placements into family and Kafala families

Adoption does not exist in Egypt and is replaced by a system of alternative care families (also called Islamic Kafala). FACE social workers work in close collaboration with the Egyptian Ministry of Health ("MoH") who are in charge of the family placement of children in institutional care between 0 and 2 years old.

**31 children have been placed or reintegrated during 2015.** FACE teams have reintegrated 19 babies staying in the Maadi center into Kafala (foster families). 4 children staying at Obour and Benha centers have been reintegrated with their biological families. 8 children staying in Maadi and Obour centers have been placed in a specialized institution for children with special needs, where they will receive better adapted care according to their needs. FACE social workers continue to monitor these children in their new environment to support them emotionally during the time of their adaptation.

## **E- Other activities**

needs school)

## **Deinstitutionalization - FACE Achievement**

Since 2012, FACE has been advocating in favour of lowering the minimum age for the placement of children into foster care/Kafala families. In January 2015, an amendment to the Egyptian Child law decreased the legal minimum age for placement of abandoned babies into foster care / Kafala from 2 years of age to 3 months, allowing the transfer of babies from institutions into family care at an earlier age. This is a direct achievement of the Kafala research presentation and of the long lobbying conducted by FACE Director and FACE Executive Director directly with the Minister of Social Solidarity for the past 3 years, Dr Ghada Waly who has been very collaborative and attentive to our suggestions. (http://www.egyptindependent.com//news/children-s-act-amended-favor-earlier-foster-care)

#### **Opening of the New Obour Center**

The construction work in the new Obour center has been completed and the center opened on the 15<sup>th</sup> June 2015. A ceremony was organized with the presence of the Minister of Social Solidarity, Ms Ghada Waly, and Mr. Maged Samy, president of Wadi Degla Holding Company who supported the renovation and refurbishment of the new Obour center. Many other important guests were in attendance, including the Governor of Qalyubia, the Belgian Ambassador, representatives from the MoH and Mol, the European Union, and local partner NGOs, amongst others. The center is now fully equipped and the children are enjoying their new home.



Minister Ghada Wali interviewed at Obour opening

#### Summer holiday trip to the Beach in Alexandria

Each year, FACE takes all the children living in FACE centers on a summer holiday trip. Summer is a very hot time in Cairo and children wait impatiently for this trip. This year the children all went to the seaside in Alexandria and enjoyed swimming in the sea; they also explored the city of Alexandria where they visited different places like the Qaitbai citadel, the Alexandria Aquarium and the amusement park.. At the end of the camp, the team organized a big party for the children before heading back to Cairo and getting prepared for a new school year.



#### **Sinai Liberation Day Celebration**

On 25th April, Egypt celebrates the withdrawal of Israeli military forces from Sinai in 1982, this is an important day for all Egypt and particularly for the national school students. FACE teams want children in FACE centers to live like all children in the country and Liberation Day was another opportunity to hold a special day in Benha center. The teachers explained the history of Sinai Liberation to the children and taught them about the Egyptian flag and National Anthem among other songs.





#### **Open day in Obour**

FACE gives high value to its integration within the local community. Open days are a way to invite neighbours and the local community to visit FACE centers and get acquainted with the projects and teams. In order to prepare for the opening of the new center in Obour, an open day took place on the 2nd February 2015. 75 persons attended the event; they consisted of neighbours, officials from Obour as well as representatives from the Ministries of Social Solidarity, Health, Education departments, local donors and other NGOs. Several shows were produced by the children including song and dance performances, which were followed by a visit of the new premises to show visitors the newly refurbished center and to outline the work FACE does to all attendees.

## The Spirit of the Holy Month of Ramadan

Children at Benha and Obour centers have been welcoming the Holy month of Ramadan in their own way, with a number of special cultural activities. Children have decorated their home with traditional Ramadan lanterns and have also decorated their rooms. During Ramadan, house parents teach children the meaning of Ramadan, it is essential for children to understand the meaning of this important pillar of Islam and in the culture and society of Egypt.



## **STREET CHILDREN PROGRAM**

#### A- FACE Street Outreach Teams

2 street outreach teams (8 staff, including 2 females) work on a daily basis on the streets of Cairo, during the day and in the evening, in order to provide support for children living and working on the streets and to ensure they remain safe and offer them alternatives to life on the street.

In 2015, FACE outreach teams conducted 14,960 contacts with 2,000 individual street children (30% females) on the streets of Cairo and in detention centers. The team has conducted over 166,000 service events. These results represent a 42% increase (in the number of individuals receiving services) compared to 2014, despite the relative decrease in the number of children living on the streets, which is a result of better organization of outreach groups in 2 geographical zones, and by the new activities conducted in detention centers.

Throughout 2015, the outreach team provided the following services:

On the streets: 14,202 contacts have been made with 1,800 individual street children (30% females),

- > 1,074 service events in first aid
- > **32,303** psychosocial interventions with children were conducted on the streets
- > **31,951** children participations in literacy education
- > 15,673 children participations in storytelling and art sessions
- > **10,281** children participations in life skills education
- > 73,203 children participations in sports activities and games on the streets.



Throughout the year, the team has continued to observe significant police arrests in all areas of Cairo, especially during evenings. Arrests have increased in the last quarter at the approach of the celebration of the 25<sup>th</sup> January Revolution anniversary day. The team has succeeded in one occasion in convincing police not to arrest a group of children in the area of Manyal. The growing harassment of FACE street teams by police forces is also affecting the performance of the team, leading the FACE Program Director to contact the Mol and MoSS to inform them about the situation.

The team has also observed a return of Syrian refugees in the area of Ramsis, Klot Beih and downtown. At the end of December 2015, management has initiated a general assessment of the different areas where outreach teams are working in order to adapt the team strategies to the new trends in 2016.



In detention centers: 758 children contacts have been conducted with 200 individual children in two detention centers (50% are females)

- > **25** children received first aid
- > 988 children participated in literacy education and 541 children in life skills education
- > **1,073** psychosocial interventions with children
- > 2,434 children participations in sports activities and games
- 7 case management files have been opened.

Since 2015, the outreach team started working in two detention centers in Cairo, one for males (Dar El Tarbia El Shabia in Malak El-Saleh) with 34 boys from 7 to 15 years old, and one for females (Dar Al-Diyafa Al Kobba) with 50 girls from 7 to 18 years old.

The FACE team visits each center once a week and provides children with basic medical care, recreational and arts activities, counselling, and non-formal education. Social workers have started working with some of the children to prepare their release from detention and their return to their families, in order to prevent them from returning to the streets and perpetuating a repetitive cycle of street life and detention. 2 children in detention have been referred to FACE TH. The team has first met some resistance from the teams running the detention centers, however, this has quickly changed and the collaboration keeps improving with these institutions. FACE aims to develop its work in detention centers in 2016.

It is important to specify that FACE is not in favor of the placement of children in detention centers, especially for very minor offenses or for the simple reason of being forced to live or work on the streets. However, it is important for FACE to be able to access children who are detained and to provide them with concrete support during their time in detention, to give them access to their most basic rights and prepare their reintegration into society. It is also important for FACE to work in collaboration with detention centers teams to provide them with training and support for more child friendly approaches and to create opportunities of referral of children from detention centers to FACE. The work of FACE teams in detention centers will be evaluated after one year of work, with the objective of assessing the impact of the team and improve their strategy where needed for the coming years.



#### **B- FACE Drop In Center**

**FACE DIC** is located in Cairo's suburb in Medinat El Salam. The center opens daily and provides street children and youth with a wide range of services aimed at facilitating their reintegration including education, medical services, counselling, legal support, arts, sports and games.

**6,368 contacts (12% females) have been made with 650 individual children in the FACE DIC** in 2015 (258 of whom were coming for the first time). **2,978** children (17% females) have accessed **medical care** in the DIC clinic throughout2015. All children have accessed hygiene services and all the children who have participated in activities at the center receive breakfast and lunch in order to allow them to concentrate on the educational activities. **6,450** children have participated in recreational, sport and arts activities, **438** children have participated in **life skills education sessions** (6,200 participations in total), including topics on hygiene, HIV/AIDS and safety on the streets. **1,300** children (17% females) participated in **Non-formal education/Literacy activities** in the DIC.

While the number of children joining the DIC has been stable compared to the previous year, it must be noted that the number of females coming to the DIC has seen an important increase (of over 110%); this is explained by the recent release of a number of street girls from detention, a number of whom began revisiting the DIC. This increase can also be explained by the focus adopted by FACE outreach teams since mid-2014 to provide increased support to street girls (through offering a stronger girls-oriented service during outreach and while visiting the girls detention center).



The project team has planned to open a second DIC. This has been discussed for over a year, following different street surveys, and using field teams observation. The new DIC will be located more centrally and will allow to better organize the work of the outreach team with two groups working on the east and west parts of Greater Cairo. The center will allow children living and working in Giza and central Cairo to access day services, considering that the existing center is located quite far from these areas in Cairo's suburbs. The new DIC will also provide specific services specifically targeting street girls, in order to facilitate their access to social, medical and educational services and offer street girls and boys equal access to their basic rights. The Program Director has received the authorization to use a Government building located in central Cairo and is preparing the opening of the new center for 2016.

## **C- FACE Transitional Home**

The TH looks to offer a transitional shelter to children and youth wishing to pursue a life away from the streets and follow either vocational training or full-time education, whilst getting prepared for social reintegration into a family or alternative setting:

- > 150 children have stayed in the FACE TH throughout 2015
- > 93 children have attended the FACE child friendly school on a regular basis
- > 40 children staying in the TH have attended the local public school
- > 10 young people attended vocational training in a business or workshop
- 36 children have stayed due to social emergencies, 12 others in prevention of relapse (children already reintegrated into their family and having problems and those who receive temporary support).

The TH 4<sup>th</sup> floor has been renovated and furnished, allowing the expansion of the center's capacity.

Child representative elections have taken place in February 2015, candidates had the chance to introduce their Programs to their friends. Two representatives have been elected and will represent children in staff meetings.

A group of children who stay at the TH continue to play soccer with the "Nafas" initiative twice a week in preparation of the Street Children World Cup in 2016. Children have travelled to the seaside in Alexandria during the summer holidays.





## **D- FACE reintegration team:**

## During 2015:

- > 88 new case management files have been opened, of which 18% were female
- > **93** children have been supported for **reintegration** (50% increase compared to 2014):
  - $\circ$   $\,$  15 children to reintegrate back into their family
  - $\circ$  20 children into school, 44 youth placed in employment, 14 in vocational training
- 164 children have received support (school uniforms and materials) in order to remain in school and prevent drop out
- 10 families have received support to start up a small business (in sewing and groceries), benefiting indirectly to approximatively 40 children at risk or former street children.
- 750 follow up visits have been conducted by FACE social workers visiting children in their families, schools, and places of work
- 117 children have received legal support; for birth certificates, identity cards, support for unlawful arrests, proof of genealogy... (100% increase compared to 2014, partly due to the work in detention centers and to the increased number of arrests on the streets).



#### E- Other activities

#### Networking

The number of youth placed into employment has seen an important increase since FACE started working with the NGO "Choosing a Family" who has referred several young people at risk to FACE to find employment opportunities.

Salam SC Program Director is also co-chairing the Egyptian Child Protection Network ("ECPN") which gathers the most important International NGOs working in Child Protection in Egypt. 3 ECPN meeting have taken place in 2015. The main topic covered was related to the creation of Child Protection Committees, of which FACE is taking part in on two committees in the Salam geographical area.

## Street Child Unit ("SCU") summit in London

The FACE SC Program Director participated in the SCU summit that took place in September 2015 in London. The summit aimed at bringing international NGOs together to discuss child rights as well as the implementation of the Street Children Games, which is set to take place in March 2016 ahead of the

Olympic and Paralympic Games in Rio de Janeiro, Brazil. The Street Child Games will feature a range of Olympicthemed sports, including track and field, football and cricket. It will also include the first ever - Street Child Congress - a model UN-style assembly where children will create a Resolution containing their demands for the rights of street children worldwide. The UN Special Envoy for Youth will attend, as well as local, national and international media, ensuring that young people's voices are heard across all levels.



#### **Important Achievement - Ministry of Social Solidarity Evaluation**

FACE SC Program has scored 90.26% of the Quality Standard Evaluation conducted by MoSS together with civil society organizations in February 2015. The evaluation was conducted with 59 centers working with street children and children at risk in Egypt.

The scores have been issued in November 2015 by MoSS after a detailed analysis of the evaluation reports. Only 9 centers had high scores in the evaluation and FACE street children project scored one of the highest in this evaluation. The result of this evaluation speaks for the hard work the team has been doing since 2007 and comes after the project won the WISE Award for Innovation in Education in 2014.



The Quality Standard Evaluation on standards of quality designed by Orphans Friends Association, Wataneya and MoSS in 2014. They have been revised by civil society and FACE was part of this panel. The evaluation was originally planned to be implemented on the 37 Government institutions, however while finalizing the tools for assessment the MoSS staying in the FACE TH and for some children joining activities of the FACE DIC decided to also evaluate civil society organizations running homes for children. Teams created by Government and civil society personnel took part in the task force to evaluate the 59 centers. It took an average of two months and over 50 individuals to complete the evaluation. The evaluation has been based on six main pillars: Infrastructure, Professional Practices, Child Care and Empowerment, Child Protection, Adequacy & Efficiency of Staff, Management and Documentation. FACE SC project has scored 100% in the pillar of adequacy and efficiency of staff.

The Ministry is currently in negotiation with International Non-Government Organizations including FACE, to provide technical assistance and capacity building for private and Government centers to uplift their technical capabilities in order to meet the Quality Standards adopted by MoSS.

#### **Child story**



One of the young people who attended FACE services at the Salam center, Hassan, was killed in April in a police station while he was held after his trial awaiting transfer to prison, after receiving a 3 years sentence. Hassan was 23 years old.

He began coming to the FACE DIC in 2009. At the time he was living on the streets and was using a large number of drugs. He was spending more time in detention over the years than on the streets. In the past year, he started coming irregularly to the DIC and was finally arrested for stealing.

On a Thursday, after his prison sentence, he had asked the police officer to pass by the center to say goodbye to the social workers and especially to the center Team leader, whom had developed a strong relationship with Hassan over the years. Hassan was finally taken to the police station. Just a couple of days later he was involved in a fight with other cellmates; one of them stabbed him twice and slit his throat. Hassan died instantly and was buried the following day. FACE team received the tragic news the day he was buried. All of the staff have been deeply shocked and saddened since hearing this tragic news. Hassan faced many problems in his short life including violence and abuse. He was sometimes angry but he was always pleasant to our team members. It is not the first time such a tragedy touches our project,

but it is each time a very difficult moment for everyone, children and team members. Despite all his problems, Hassan was at heart a good young man. He was helping his family with money and was doing all he could to give the chance for his younger brother to finish his education. We hope that in death, he finally finds peace and that we all learn never to give up on any child, adolescent or youth... maybe we can try to prevent the next tragedy before it happens.

## TRAINING PROGRAM

#### **SALAM TRAINING UNIT**

FACE selected 5 trainers, whom will receive specific trainings to become specialists in different fields. This process will continue along 2015-2016.

During 2015, Salam training unit have provided different trainings:

- Salam Child Protection trainers have conducted training on Child Protection to 5 project Child Protection officers (staff in charge of implementing Child Protection procedures in the projects)
- > 19 social workers have received training in Child Protection in August and September
- > 5 social workers have been trained on CM basics by the FACE CM supervisor in August
- > 22 social workers have received training from Samusocial on basic medical and first aid.

## **Training to Orphans Friends Association ("OFA")**

This training has been organized under the framework of the training to orphanages organized by the MoSS in order to uplift their capacity to reach the quality standards created by the Ministry in collaboration with civil society organizations. The training has been conducted by Ms Nadia Mohamedy (Trainer and CM team leader) and Mr Mokhtar Ramadan (Trainer and Educational Coordinator).The training has been organized into two different parts for two audiences.

<u>2 days of training for 12 members of Board of</u> <u>Directors and Senior Management</u> have been conducted (17th - 18th November) about Child Protection concepts and about the content and implementation of a Child Protection policy.

A second training session has been organized



during 3 days for 15 social workers (23rd - 25th November). The training has been very successful in raising awareness about the positive impact of applying Child Protection policy in an organization and about alternative and non-violent approaches to work with children away from the traditional ones, which often lead violence and abuse.

## **ECD TRAINING UNIT**

The ECD Program main trainer resigned at the end June 2015 due to personal reasons. The internal

training for ECD teams has been on hold at both Maadi and Obour centers during the year. Salam training team will support the ECD team with training until new trainers become operational within the ECD team. In 2015, the ECD training unit provided different trainings: 10 training sessions were conducted by the Benha Psychomotricity Specialist, Child Protection officer and the Benha Director on Child Protection procedures, and Child Care techniques.





#### **Training of trainers**

FACE Program Coordinator and Technical Advisor has conducted a 5-day workshop to prepare FACE trainers to conduct FACE Basic Staff Training in their respective projects.

The workshop, conducted in collaboration with Friends-International trainer in Egypt, has included a range of technical explanation but also practical exercises, icebreakers and pedagogical games. 10 trainers, based in the three centers, are now equipped to provide all new staff recruited with the FACE internal basic training (which includes different modules about Children, Children needs, Social work approaches and skills, Communication skills and introduction to Child Protection).

These 10 trainers will gradually receive other trainings along 2016.



## **Training DVD**

FACE ECD team has produced a childcare training DVD which will be used to complement training manuals for internal training and for training given to partners. The DVD shows different examples of basic daily work conducted in orphanages in order to give concrete examples to child carers. It includes the following chapters: Staff hygiene/Hand washing; Preparation for bathing, Bathing a young baby; Bathing an older baby; Nappy changing and dressing a baby; Washing baby bottles; Preparing milk formula; and the correct method of feeding babies. The training DVD insists on hygiene and technical considerations but also stresses the high importance of emotional care, gentleness, interaction, making babies comfortable and taking time with them. 300 Training DVD's have been produced for dissemination among partner childcare institutions.



## **SPECIAL EVENTS**

#### **FACE UK Football tournament**

On June  $1^{st}$ , FACE UK team has organized a football tournament at and with the support of "<u>Goals</u> <u>Wembley</u>". 10 teams joined the event and played to support FACE work in Egypt. Many thanks to all players, referees and congratulations to the *Freestylers* team who won the tournament.



#### **FACE on the Egypt Premier League pitch**

FACE is proud to have been offered the possibility to display its logo on Wadi Degla FC (Egypt Premier League) football club shirts. FACE thanks Wadi Degla Holding Company for their continued and dedicated support.



## **#OLDISCOOL** festival

A fundraising festival has been organized at the Aquarium Gardens in Zamalek on October 16<sup>th</sup> in Cairo. Several sponsors have helped covering the cost of the event, which was offering live performances from Salalem, Abstract and Nesma Mahgoub, with every five tickets sold, the tuition fees of one child has been collected.



## FINANCE AND ADMINISTRATION

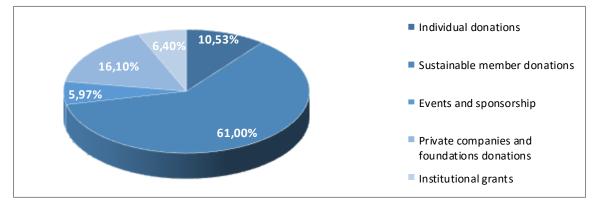
#### **BOARD OF DIRECTORS**

President: Ms. Flavia Shaw-Jackson, Founder and Executive Director, FACE for Children in Need. Trustees: M. Nicolas Hollanders de Ouderaen, Founder and Managing Partner, The Opus Collection; M. Patrick Staar, Founder and Chairman, B2Boost.

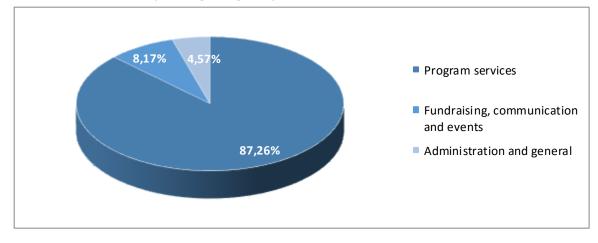
## **INCOME AND CHARGES STATEMENT**

INCOME	2015	2014	CHARGES	2015	2014
Operating income	1.589.444,52	1.435.277,59	Operating charges	1.464.651,28	1.420.778,00
- Individual donations	167.367,66	152.729,10	- Program services		
- Sustainable Member donations	969.607,10	764.176,21	. Early Child Development and Street Children project	1.278.002,91	1.239.617,97
<ul> <li>Events and Sponsorship</li> </ul>	94.842,00	4.679,00	- Fundraising, Communication and Events	119.691,07	126.949,43
- Private Company and Foundation donations	255.824,50	242.987,31	- Administration and General	66.957,30	54.210,60
- Institutional grants	101.803,26	270.705,97	Value adjustments on fixed assets	465	465
Other interest and financial income	6.710,01	3.207,20	Other interest and financial charges	3274,995385	10345,93097
Other income	6.047,70	1.255,88	Other charges	1488,63	0
Deficit for the financial year	0,00	0,00	Surplus for the financial year	132.322,32	8.151,74
Total Income	1.602.202,23	1.439.740,67	Total Charges	1.602.202,23	1.439.740,67

## **Operating income repartition – 31<sup>st</sup> December 2015**







## FACE FINANCE AND HUMAN RESOURCES

A new budget system has been implemented in order to give more responsibility to Project Managers over their budgets. Training has been conducted at the FACE office to all Managers. The system will allow more regular budget monitoring and planning by the Project Managers, with an ongoing control from the finance team.

FACE HR Manual has been improved and is now being implemented by a local HR Director, contributing to reinforce the teams efficiency and to reduce staff turnover.

#### **MAIN PARTNER**

Wadi Degla Holding Company has been FACE's main partner since 2014 and has not only financed the complete renovation of our Obour home but has also contributed to all FACE projects and have committed to a long-term sustainable partnership. We are very grateful for their generosity and honoured to have them as our main partner.



#### **MAIN DONORS**

FACE's achievements in 2015 have been made possible also thanks to the contribution of its main donors, some of which have been supporting FACE for several years and who have already committed to continue their support in 2016.





Oost-Vlaanderen

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*If you need any further information please contact me. It will be a pleasure to answer any questions you may have.* 

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